

ABSTRACT

Digital media assets may be utilized more by exhibiting these assets to creative users in an enterprise. A system may randomly select the digital media assets to be exhibited. The exhibition of the assets may be a machine initiated task. The exhibition of digital media assets before a field of creative users across an enterprise, be they writers, directors, producers, etc., is intended to promote the spontaneous generation of new story ideas drawn from the random imagery. The exhibition of digital media assets may be performed in conjunction with a user interface that allows a storyline to be defined as a sequence of scenes. A currently exhibited digital media asset may be selected by a user for possible use in a selected scene. A user interface also may display results of comparing metadata associated with a scene and metadata associated with a currently exhibited digital media asset. The results of the comparison may include an indication of the relevance of a currently exhibited digital media asset to one or more scenes.